



# NEWSLETTER

## Spring Into Chamber ACTION!

### Books From The Heart

**Eat, Love, Pray**, a widely popular book by author Elizabeth Gilbert was right on the money when she depicted the importance of living life through the Heart. NMB Chamber member and author has made matters of the Heart, her number one mission in life. "Being a translator for many years, words, reading and books have just come easy to me." Says Eponine Paul about her latest book,

**The Heart, The Most Precious Treasure.** A spiritual book about how the heart determines your psychological, behavioral, and overall attitude in life. "This is a book that everyone can enjoy, as we take our own messages from its contents." Eponine has made words and books a huge part of her everyday life. She also sells many books (not authored by herself) to inspire communities and create more readers! Her efforts have brought many books to such facilities as day care centers,

preschools and elementary schools!

She is making sure the art of reading is NEVER LOST! "I just want kids to read! With TV, Internet and all the new technologies, I just want to let them know that it can be fun and a hobby," expresses Eponine. Keep posted for the book signing of **The Heart, The Most Precious Treasure.** If your interested in getting Eponines children books in your place of business, log on to

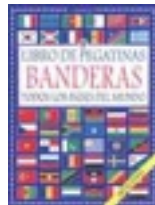
[www.UBAH.com/A3276](http://www.UBAH.com/A3276).

For more info on Eponine Paul:

[www.UBAH.com/A3276](http://www.UBAH.com/A3276)

or call 786.318.4616

Samples of Books offered by UBAH:



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### MOVERS N' SHAKERS NEW MEMBER

Welcome our latest North Miami Beach Members!

Rukus International INC

Head Spin Media

Heendu Learning Center

MiMo Art & Picture Framing

ID Cuffs Inc.

## Our Members SPRING Into Action

Read All About It



**Mackie Got Your Backie!** We've all been there...young, spontaneous, aggressive, ready for the real world. Its an exciting time for everyone involved in this growth process, however, at the same time it can get a little scary. Fortunately, we found a support system for that! At Brown Mackie College, their view on education is a little more hands on. Through their seminar titled '**Partner With The Pros**', local entrepreneurs, directors, managers and presidents are given an opportunity to share with students a sense of what's happening in the 'real world'. Students will be able to learn first hand what 'a day in the life' consists of from. Participating Pros include the Miami Heat, Carnival Cruise Lines, Wachovia, Terremark, International Register of Shipping, Going Gamers, The Gulf Stream Group, Tecta America Roofing Company, Canyon Ranch Hotel & Spa and Partners for Self Employment. Besides students learning real world skills, they are making connections for future externships, and job opportunities. For more information on degrees offered, or Partner With The Pros, please log onto their website: [www.BrownMackie.edu](http://www.BrownMackie.edu).



**If you Value it, we'll store it!** Who else could you trust with your belongings besides Value Store It? They make *your* possessions *their* priority. Whether you're a college student on summer break, moving locally or out town, Value Store It has a unit for your needs. Even if you're a shopaholic in need of extra closet space, or just a business with excess inventory, Value Store It vows to treat your property as it were their own. With climate controlled units, free truck rentals, and a business center, its a dream come true. Not to mention the available conference rooms, tons of discounts on packing supplies and customer service that is unbeatable. Even storing furniture for short periods of time for home improvements, carpet cleanings, or a party is a breeze! Nothing's too small or insignificant to store. Ask Property Manager, Rolando Hernandez. "We have a unit size for just about anything, even Pharmaceutical Sales Reps use us for that extra needed storage for samples and brochures." With four locations throughout South Florida, Value Store It is an easy solution to a complicated situation. They offer great move-in specials, so there's no need to wait. We encourage you to call their office and ask about their "FREE TRUCK RENTAL". Log onto [WWW.ValueStoreIt.com](http://WWW.ValueStoreIt.com) for more information.



**JOIN THE CHAMBER FOR AN EVENING WITH THE MIAMI HEAT!!!**



**Join the Chamber and Members for an evening with the Miami HEAT!**

**Miami Heat vs. New Jersey Nets @ 8:00 P.M. on April 14th.**

**For just \$30 per person, the Chamber provides: 1 game ticket, 1 happy hour drink ticket, happy hour food spread, and round trip transportation to the game.**

**Chamber meets 5:30pm for a Happy Hour @ Miami Prime Grill  
16395 Biscayne Blvd \* North Miami Beach, FL 33160  
6:45pm Game Departure**

**R.S.V.P Is Necessary:  
Phone: 305-944-8500 \* E-Mail: [Chamber@nmbchamber.com](mailto:Chamber@nmbchamber.com)  
(Individual game tickets available for \$15 per ticket)**





MARCH 25TH LUNCHEON



**Our SCORCH'en March Luncheon-Fire up the grill! NMB Chamber took over the outdoor patio at Scorch for our March Luncheon. Members enjoyed delicious fresh meat choices, steak salad, meatloaf and more while Managing Directors presented plaques, gave updates on events, the newsletter and introduced new Director of Operations, Tatyana Svechin! The Mayor, City Officials, Members and Board of Directors all enjoyed a fantastic luncheon!**



Diane Blank



Holly, Mimo Art & Picture Frame, Jeannie, Tatyana Svechin



Holly, D-Alternative, Jeannie



Holly, Tony (Scorch), Jeannie



Phyllis Smith, Chris Heid,



Tatyana, Holly, Dennis (ID Cuffs), Jeannie



ID Cuffs, Michael Snyder, Senior Helpers



The New Capturetainment Team!

**SAVE THE DATE!!! MAY 23, 2010**

**The FIRST ANNUAL Multiculture Festival is coming to North Miami Beach**

RSVP for our next Chamber Luncheon

**NMB Chamber Luncheon 4/22**  
**The Auqualina Hotel**

Email: [Chamber@NMBChamber.com](mailto:Chamber@NMBChamber.com) Phone: 305.944.8500

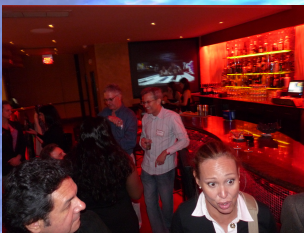
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MARCH 11TH HAPPY HOUR

**Kitchen NMB! Our March Happy Hour, unofficially themed fashionista meets social networking, was a success at Kitchen 305. The Newport Beach Hotel and Spa unveiled their new spa, Seven Seas Spa and Salon. Members munched on passed hors D' oeuvres while guest speaker Agustina Prigoshin, a social media expert discussed how to effectively network and work a crowd. New member Swami Ram Charran, author of the Life Code Series, discussed his book and showed members his special talents! Plaques were presented and local fashion designer, Kyle from Intricate Collaboration (IC) showcased his tailor made blazers, dresses and designs.**



Chamber members, Board Member Diane Blank and Lance Detotto



Agustina Prigoshin



D-Alternative, ID Cuffs, Red Ox



Swami Ram Charran, DJ Dean Michaels, Holly



IC



Marion (Area Code 55), Jeannie, Lance Detotto (Newport Beach Hotel)



Francisco-Photographer



Gizelle (Brown Mackie College)



CONNECT WITH THE NMB CHAMBER ON FACEBOOK



It's now easier than ever to keep up with the NMB Chamber of Commerce. Add us as a friend of Facebook, we will keep you updated on luncheons, events, mixers, happy hours, and special offerings...It PAYS to be a Facebook Friend! (FB: NMB Chamber)

## Greater NMB Chamber Trustee Spotlight!



### Dedication to Mount Sinai Medical Center's Mission Yields Successful Results

Demonstrating the fortitude to address a challenging healthcare environment, president and C.E.O. Steven D. Sonenreich has led Mount Sinai Medical Center to financial stability and successfully reinforced its image as a healthcare leader. The most recent audit posted reports \$14 million in profit for 2009. Mount Sinai experienced a five percent growth in revenue from \$497 million in 2008 to \$524 million in 2009, while controlling a targeted one percent increase in expenses. At the end of 2009, the medical center reported 108 days cash on hand.

In 2008, Sonenreich recruited Dr. Joseph Lamelas to join the hospital as a chief of Cardiac Surgery. A

pioneer in minimally invasive surgery, Dr. Lamelas' mortality rate is 67.5% below the expected rate. The new cardiac surgery team attracted 51 percent more patients growing from 430 cardiac surgeries in 2008 to 649 in 2009.

The hospital made even greater strides in recent months with the inauguration of the Mount Sinai Heart Institute in partnership with New York's Columbia University, the only Ivy League collaboration in South Florida. Dr. Gervasio Lamas, Chief of Cardiology at Mount Sinai, collaborated with Dr. Allan Schwartz, Chief of Cardiology at Columbia University, to build the framework that made this partnership possible.



\*Caption Below

Mount Sinai was also faced with challenges in diagnostic imaging, where the radiology residency pass rate had declined. Sonenreich reacted quickly and recruited Dr. Jeffrey Neitlich as the chair of the Department of Radiology. Since then, patient care has improved significantly and the pass rate on professional board exams has shot to 100 percent.

Mount Sinai experienced further strategic success with the opening of its Freestanding Emergency Room in Aventura, Florida. Last year alone, more than 13,000 people have sought care at the freestanding ER which made a significant contribution to the hospital's revenue stream.

\*L to R: Mount Sinai President and C.E.O. Steven Sonenreich, Chief of Cardiac Surgery Dr. Joseph Lamelas, Chief of Cardiology Dr. Gervasio Lamas, Columbia University Chief of Cardiology Dr. Allan Schwartz and Columbia University Chief of Cardiac Surgery Dr. Craig Smith.

### There's A Chamber For That!

In this day and age, its all about packaged deals! In a perfect chamber, one is able to make the connections necessary for business-as well as gain powerful knowledge to help take your business to that next level of desired success. What if you were also an avid animal lover-fighting for animal rights and looking to get your pet the best possible care? As an educated and savvy consumer, you do your due diligence and through excessive research you come across an amazing chamber, The Pet Chamber of Commerce! Calling all animal and CHAMBER lovers! They are the first and largest Pet Chamber of Commerce<sup>SM</sup> which provides monthly networking opportunities to its members, and pets! From individual dog walkers to veterinarians, Pet Stores to pet related/friendly businesses such as hotels,



restaurants, and pharmaceutical providers. They have created a platform for pet focused businesses as well as pet owners to communicate and cater to animals. If you log onto their website, [www.petchamberofcommerce.org](http://www.petchamberofcommerce.org) you'll see their Florida's Featured Adoptable Pet section-where pets are highlighted in hopes to find a new home. The Pet Chamber offers TONS of fun events such as Woofstock, Paws For Friendship Happy Hours, and workshops to help the busy business owner balance their work life with pet parenting life. The Greater North Miami Beach Chamber of Commerce not only supports the Pet Chamber of Commerce-but has teamed up to give its members, paws down-the best packaged deal in town! If your an NMB Chamber member and you have a pet, or a pet related business-we would love to offer you a our BIG DOG package.



The City of NMB Correspondence and Events



**What is the Census?**-The census is a count of everyone residing in the United States (all 50 states, the District of Columbia, Puerto Rico and the Island Areas). This includes people of all ages, races, ethnic groups, citizens and non-citizens. **When and Why?** Every household in the country will receive a questionnaire in **March 2010**. To ensure an accurate and fair count of all populations at all geographic levels in the nation, the Census Bureau needs you or someone in your household to respond to the [census questionnaire](#).



**Free Immunizations & School Physicals for Children Arriving from Haiti.**  
Miami-Dade County Health Dept 315 NW 27th Avenue Miami, Florida 33135  
Monday - Friday, 5:00 pm - 9:00 pm. **For additional information**, contact the Miami-Dade County Health Department at 05-324-2400.



**Greynolds Park History Lectures-** Thursday, April 15, 2010 7:30pm - 9pm Greynolds Park Boathouse. Miami-Dade Parks & Recreation is hosting this 4-part history lecture series. Conducted by Alan Sokol, historian and archivist for the North Miami Beach Public Library, history buffs will learn all about South Florida's rich heritage, and enjoy an evening social with coffee and refreshments on the porch of the newly renovated historic boathouse.

Calendar Of Events

PRESIDENTIAL CORRESPONDENCE

- April 10th and 24th  
PETCO. South Beach- Pet Chamber
- April 14th  
Miami Heat Chamber Day
- April 15th  
Greynolds Park History Lecture
- April 17th  
NBC Health and Fitness Expo
- April 21st  
Economic Development Meeting-  
City Hall
- April 22nd  
Earth Day
- April 22nd  
Chamber Luncheon-Aqualina



We want to take a minute to share some exciting Chamber related success stories along with important news updates. As always if you have any questions on how the Chamber can help you, just call the Chamber office at 305.944.8500 and speak with Jeannie, Tatyana, or Holly. You can also log onto [www.nmbchamber.com](http://www.nmbchamber.com) for more information and access to such things as the Chamber Newsletter, a membership page, and photos of past events...Now onto the NEWS!!!

-College Summit, a Chamber member whose organization promotes college applications by underserved high school students in Miami Dade County and at NMB Senior High, has been granted a portion of the Nobel Prize money which was awarded by President Obama. The funds will be used, in part, for the benefit of local students.

- US Census – remember to fill in census forms and assist friends, family and coworkers in doing so. North Miami Beach stands poised to move into the next higher population category, which will lead to increased federal funds being made available to the local community for publicly-funded projects.

- All Chamber members should remember to attend luncheons, business card exchanges, happy hours, and other activities sponsored by your Chamber; it's a great way to spread the word about your products and services to other members.

Warmly,

**Paul Lemay - President**